HANNAH SHAMBLEY

Instructional Designer | Learning Experience Architect

Richmond, VA | Open to Remote, On-Site, and Hybrid

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PROFESSIONAL SUMMARY

Learning Experience Designer and Training Developer with expertise in updating and modernizing learning curricula. Advanced proficiency in Articulate Rise and Storyline, Adobe Creative Suite, and Google Workspace. Skilled in technical writing, facilitator guide development, and translating complex concepts into clear, brand-aligned learning experiences for adult audiences.

CORE SKILLS

Articulate Rise (Advanced)

Google Workspace (Advanced)

Adobe Creative Suite (Advanced)

Articulate Storyline

eLearning Development

Graphic Design & Visual Layout

Facilitator Guide Development

Technical Writing

Adult Learning Theory

Curriculum Updates & Content Modernization

Brand Alignment & Template Standardization

PROFESSIONAL EXPERIENCE

Graduate Learning Experience Designer

Virginia Commonwealth University

2025–Present

- Updated and modernized existing learning curricula to align with adult learning principles and visual brand standards.
- Rebuilt and refined eLearning modules in Articulate Rise and Storyline to improve structure, navigation, and learner engagement.
- Developed facilitator guides, participant materials, and structured delivery notes for in-person and virtual training.
- Edited and simplified complex technical content to improve clarity and usability.
- Applied Adobe Creative Suite to enhance graphics, layout consistency, and overall design aesthetic.
- Utilized Google Workspace for documentation, collaboration, and version control with stakeholders.
- Integrated interactive elements, including branching scenarios, knowledge checks, and real-world application exercises.

Secondary Curriculum Designer & Instructor

Henrico County Public Schools, Richmond Public Schools

2020–2026

- Designed and revised standards-aligned curriculum and instructional materials for diverse adult and adolescent learners.
- Created facilitator-ready instructional guides and structured lesson frameworks for consistent delivery.
- Developed digital learning modules incorporating interactive and scenario-based learning elements.
- Applied data-informed revisions to improve learner engagement and instructional clarity.
- Produced branded visual materials and learning assets to support instructional delivery.
- Simplified complex academic content into structured, accessible learning materials.

SELECTED PROJECTS

AI-Powered Pedagogy eLearning Module

Articulate Rise | Storyline | Adobe Suite

- Redesigned a comprehensive curriculum into an interactive eLearning format using Rise and Storyline.
- Updated content flow and visual hierarchy to reduce cognitive load and improve usability.

- Created facilitator guides and implementation documentation to support instructional delivery.

- Integrated scenario-based learning and adaptive knowledge checks to increase engagement.

Curriculum Modernization & Branding Update Project

- Conducted full curriculum audit and implemented content and branding updates.

- Standardized visual templates and improved consistency across learning assets.

- Rewrote technical materials for clarity, tone alignment, and learner accessibility.

- Enhanced learner experience through improved layout structure and interactive design elements.

EDUCATION

Master of Education, Curriculum & Instruction, concentration Learning Sciences

 Virginia Commonwealth University

Bachelor of Arts, English Language & Literature

 Virginia Commonwealth University